

A Beacon of hope in the backwoods of drought



United Disaster Response to Drought Hit Families in Osmanabad District by Providing safe drinking water and Ration kit



Villages Covered

Ramthirth & Hangarga, Tq. Tuljapur, Dist. Osmnabad

About Castrol

Thanks to the Castrol India Limited for giving the timely help to the most drought hit area of Osmanabad district.



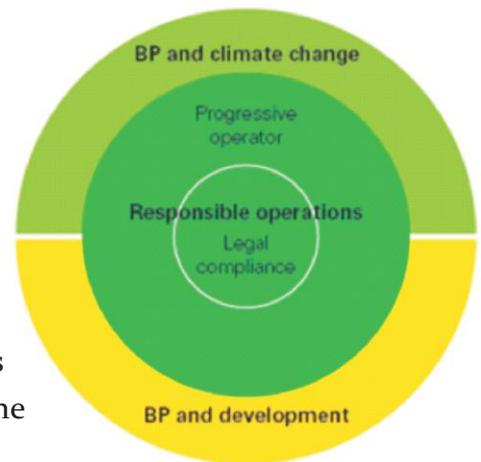
CASTROL INDIA LIMITED is the leading automotive and industrial lubricant manufacturing company in India providing technically superior synthetic, part synthetic and conventional engine oils and specialty lubricants for car motorcycle, truck and tractor.

It is notable that Castrol India Limited is part of the British Petroleum (BP) Group worldwide and is aligned to the BP Code of Conduct. To meet the demands of a lower carbon future through our portfolio choices and by working to reduce our products carbon foot print. BP is working to help make sure business is sustainable-commercially, environmentally and in a lower carbon future.

BP defines responsibility at three levels – legal compliance, being a progressive operator and evidencing leadership.

CSR at Castrol India

Castrol has a presence in India for over a hundred years. Over the years, the company's Corporate Social Responsibility (CSR) programme has evolved from charitable giving to a strategic CSR programme which seeks to support the communities it operates in and its key stakeholders. Going forward, the company aims to build on this as we develop a CSR programme that aligns business risks and opportunities with the national agenda of development priorities to meet the needs and aspirations of the populace.



Although, the Castrol is currently working in training for two-wheeler mechanics as a flagship programme, the company came forward for the relief of drought hit affected communities in Marathwada, the region reeling under drought since last four years.

About United Way of Mumbai

Dilasa Janvikas Pratishtan feels very proud that it is connected with the United Way of Mumbai which plays important role for the betterment of the



community. The goal of United Way is to bring people together– NGOs, companies, individuals and government agencies – to work towards improving community conditions. At this juncture, it is the need of the hour at the time when people are suffering the effects of the climate change.

Based on years of experience and understanding of the Indian development sector, United Way Mumbai has distilled six priority areas for interventions, and created solutions that go beyond short-term charity. These six areas of focus encompass the most pressing social problems of our communities and the solutions are designed to address their root causes. United Way, Mumbai had a glorious tradition of 120 years old united way movement engaged in nearly 1800 communities, spanning 41 countries across the world. Our mission is to improve lives by mobilizing the caring power of communities to

advance the common good. United Way closely works with a network of 400+ NGOs and Dilasa Janvikas Pratishthan became the part of universal process. Over the past 15 years, united way partnered with over 300 companies and over 1, 00,000 individual donors investing close to INR 205 crore for community development projects.

By working collaboratively with the partners, UWM build coalitions that advance research-based strategies, invite individuals and organizations into meaningful action, and advocate for lasting social change.

About Dilasa Janvikas Pratishthan

Dilasa Janvikas Pratishthan is an organization dedicated towards its vision to uplift the environmental, social and economic status of rural people by implementing sustainable natural resource management and women empowerment. Presently, it is working in 3664 villages of Marathwada, Vidarbha, North and West Maharashtra Regions and has its head office in Aurangabad. Dilasa has established its offices in Nashik, Akola and Osmanabad along with a strategic office at Pune. Altogether, Dilasa is working in water and livelihood sectors in 24 districts, 110 blocks and 3667 villages of Maharashtra. Dilasa has created a strong foundation in water management as means to sustainable natural resource management.

Vision: Dilasa Janvikas Pratishthan shall be a

professionally managed NGO committed to uplift the environmental, social and economic status of rural people. Dilasa interdisciplinary team shall be equipped with innovative, entrepreneurial and empowered professionals continuously trying to accomplish global benchmarks. Dilasa shall foster a culture of caring, mutual trust and continuous learning while implementing sustainable natural resource management.



Dilasa's work in sustainable natural resource management started with watershed development in 1993. Over the last 22 years, Dilasa has established a very strong base in water management. The organization has implemented watershed development projects over 3.5 lakh ha of land with ridge to valley approach.

Marathwada area, which is drought prone area facing the severe drought conditions since the last 4 years. After every 20 years, Marathwada faced severe drought in 1952, 1972, 1992, 2012 and after every 3 years people are habituated with the hydrolic drought. However, since last 4 years, the region is facing hydrolic, agricultural and environmental drought at one time.

The situation is comparatively severe in Osmanabad, Beed and Latur districts. In the last one year, a staggering 3228 farmers committed suicide. In the first three months of 2016, the figure has touched 500 and on an average nine farmers are committing suicides every day in the region.

Drinking water is a major concern, especially in the Marathwada region, where reservoir water

levels are down as the groundwater depletion was around 5 meters every were. The intervention time is very limited as the water levels are drastically dwindling everyday and resources are limited. Even though the Government has been supplying water to the region, the efforts are not enough. Not only is regular water supply a necessity at a household level, but the water also needs to be safe to drink. The proposed interventions aim to supplement the Government's efforts and provide a supply of potable water to villages along with water filters for households, ensuring safe drinking water. To fetch the pot of water, women had to walk at least 3 to 5 km and women remained the worst victims of the drought.

The recurrent drought has also resulted in crop losses estimated at 17% in the Marathwada region, making it very difficult for the economically weaker families to afford even basic rations to sustain themselves. As a result, the region witnessed 20% migration during the drought years.

About project area

Through the proposed interventions, the aim will be to reach the neediest families affected by drought in the two villages' viz. Ramtirth and Hangarga Tanda in Tuljapur block of Osmanabad district. The villages are dominated by Banjara community. It is notable that 56 Tanda's in Tuljapur block which remained out of the main stream of the development since independence, are facing



the problem of poverty, in addition to lack of education, health and other necessary facilities.

All the villagers in the village are normally migrating for the sugarcane cutting in various sugar factories of the State. As the sugar factories were also affected by the drought, the villagers were compelled to go in the far flung areas of Karnataka. Only old persons and children were living in the village. However, the crushing season of sugarcane came to an end earlier and they came back to their villages.

It was a time when there was no water. Water was available only in Aliyabad, which is nearby watershed developed by Dilasa Janvikas Pratishthan. The villagers were also facing the problem of food as they have received meager amount as the mukadam (middle men) took away the major commission amount. The electricity was not available for a month, which had added their woes. In this pathetic situation, the generous help of the duo-Castrol and United Way became very helpful and useful and everybody blessed the company.

Current situation in the villages

About Water

Out of 56 Tanda's, (hamlets of Banjara's), the situation of Hangarga tanda, Ramtirth and Ramnagar Tanda is not only severe but all are living without any source of livelihood. Our senior Coordinator, Mr. Vilas Rathod witnessed the situation and reported to the office. The organization was striving very hard for getting the funds for these Tanda's. The figures of the population reported to the Government were earlier before the arrival of sugarcane laborers in the respective Tanda's. At this situation, United Way came forward to help these Tanda's. Currently villagers of Hangarga tanda are fetching water from 3 kms and 1.5 Kms in case of Ramtirth village. They are collecting water from acquired bore-wells of Aliyabad. The private farmer was reluctant to give the water to both the villages. Our organization

intervened and requested to help the villagers at this critical period. It should be recalled that both the village laborers toiled very hard in developing watershed projects of Dilasa in the adjoining village. Most of the families are carrying through overhead pots, leading to drudgery for women and increasing vulnerabilities for children.



About Food

Due to continuous drought, the villagers had completely lost kharif and rabi crops since last two years. Actually, the villagers are cultivating Bajara, Jawar and handful of farmers remained happy with the cotton.

Actually, it was hand to mouth situation and considering the large scale drought all over the district, the needs of these Tanda's remained negligible. In contrast to this, the nearby Hangarga and Jalkot villages of Ten Thousand population each were catered with number of tankers and ample of ration. But Hangarga Tanda, our project village remained hungry and thirsty. Considering these factors, Dilasa submitted the project proposal.

Supported Interventions

(I) Supply of Safe Drinking water

The water distribution per family will be 75 liters (15 lts/person/day) as per sphere standards, which includes drinking water requirements and domestic water requirements. The comprehensive distribution approach of water takes into account logistical, social and behavioral elements. A range of allied activities has been carried out that includes the aspects below.

Related permissions: Permission from gram panchayat of Ramtirth and Hangarga tanda has been taken in advance before distribution of water.

Assurance of water quality: Water testing has been carried out before distribution to ensure that it is of drinking standards. Water filters

Project Objectives

- ♦ Supply of adequate safe drinking water in the village for 698 households to reduce drudgery, especially for women and children, avoiding long queue and conflicts, thus ensuring quality of life.
- ♦ 698 household will have access to minimum water as per the sphere standards so that domestic requirements are met.
- ♦ Ensuring consumption of safe drinking water at household level through water filter to prevent water borne diseases.
- ♦ 698 households will have access to food for a period of two months ensuring nutritional requirements are met, especially for infants, women, elderly and disable.

have been provided to each household to prevent contamination at household level.

Reaching out to the most vulnerable: The initiative was taken to reach every family in the village, with an emphasis on inclusion of most backward communities living in clusters on the outskirts.



Positioning of tankers and distribution process: The tanker spread and distribution points across villages have been done in such a way as to ensure easy access for all families. This will be within 500 meter distance from farthest family. A record has been also maintained by community mobilizer with signatures from families at the time of delivery, ensuring smooth process of distribution.

Awareness generation on safe water practices: An outreach campaign on safe water practices, use of water filters, health and hygiene has been continuously run alongside the distribution. In addition to the continuous community mobilization, Dr. Anagha Patil, President of Dilasa has personally conducted two extensive awareness programmes with the demonstration about use of water filter, hygiene and need of maintaining discipline while fetching the water from the tanker and distribution of the food supply. Systematic mapping was done of each galli for getting the water and it was unanimously decided to give five Ghagar's to each and every family.



(II) Supply of Ration Kit

Actually, the district is facing the problem of food security with the changing cropping pattern of large scale cotton and soybean, erratic rainfall and rainfed area. It is notable that most of the suicides occurred in Tuljapur and Kalamb block of the district. The main reason was the large scale money lending with high interest rate of 5% per month and reluctance of banks to give the timely credit to the farmers. Some of the Tanda's are far away from the bank inclusion phenomenon. At this juncture, food grain for daily consumption had to be purchased from the weekly bazaar or nearby small shops.

In view of the food scarcity in the villages due to severe drought conditions, it is crucial to supplement the food basket with basic ration for at least two months. Even though the monsoons are round the corner, the next harvesting season is further away and food will be available only after two months. Thus, in the present situation, all families in the two proposed villages have been supported with ration kits. The kit includes basic food items such as grains, lentils, edible oil, sugar, rice, etc. This has ensured food security and basic nutritional requirements of these families in the village during this critical period. The distribution has been carried out through the village gram panchayats, facilitated by the community mobilizer, ensuring distribution to all the families in the village. A record book has been maintained having the beneficiaries list along with their signature and the quantity of ration provided. Ration kit has been provided to total 645 families across both villages.

Each family has been supported with following food items as a part of ration kit:

Sr.No.	Food Items	Qty.(kg)
1	Wheat	60
2	Rice	10
3	Tur Dal	04
4	Chana Dal	04
5	Edible Oil	10
6	Sugar	12
7	Tea	02

The distribution was made systematically in different steps. A day before the distribution, the list of beneficiaries to be benefitted on next day was being displayed at the Panchayat Board. On the same day food was stored in the Gram Panchayat. On the very next day, when the distribution starts, every beneficiary had to give Aadhar Card/Election Card/Electricity Bill etc. as a proof of identity and then only the package of food was given to everyone. The package comprises of all the items including edible oil and food grains. Many villagers on the very next day propagated that the rice was very tasty which they have never experienced and other material is different from the normal rationing distribution.



III) Water Purifier

Apart from the drinking water and food, the water purifier became the part of attraction for the Tanda people. They have never seen or experienced such water purifier before. Although, the water which was supplied from the bore-well proved to be potable after the laboratory test, everyone was very keen to use the water purifier. The company had provided the standard and branded water purifiers of Hindustan Unilever Ltd. Which were also distributed by Dilasa in various project villages earlier.



Project Time Plan

The distribution has been completed 5 weeks period during the months of June and July, i.e. from 10th June 2016 to 10th July 2016. The week wise schedule has been designed before starting the interventions as below:

Activity	Week-1	Week-2	Week-3	Week-4	Week-5
Required permissions	■				
Orientation of volunteers	■				
Community Mobilization	■	■	■	■	■
Awareness camps		■	■		
Material procurement		■			
Transport and Distribution		■	■	■	■
Supply of Water		■	■	■	■
Reporting and Documentation					■

Project Monitoring System

Dilasa has placed a team of 3 persons for this project. One Community Mobilizer per village has been appointed for taking care of all activities and one project coordinator from head office for overall execution. The Mobilizer has submitted household wise list with mobile numbers to project coordinator. The Mobilizer has maintained one register for water distribution and updated on daily basis to ensure equal distribution of water. Receipt for each time of water received has been acknowledged by all households with signature/thumb impressions. This has been monitored by project coordinator on regular basis through field visits and through mobile communications with beneficiaries. Dilasa had ensured no conflict situation arises while the water distribution activity is carried out. Safe drinking water has been supplied to all 645 families for period of one month.

The quality water filters has been procured from Hindustan uni-lever limited and Ration kits has been packed properly for all good quality products as per the quantities mentioned in the table above. These kits have been distributed to 645 families' i.e 230 families from Ramthirth & 415 families from Hangarga village against their receipt and photographs. All the activities has been executed and monitored by top management of organization.

Media Coverage

As the distribution of water purifier along with safe drinking water and food, the newspapers specially Lokmat & Punyanagar had given extensive coverage to this programme.

Punyanagari Newspaper, Dt.8-7-2016



Lokmat Newspaper, Dt.6-7-2016



Feed back & Remarks

The villagers from both villages are quite happy with these interventions which have been provided them during the critical period when actually needed. It is difficult to put the feedbacks of all beneficiaries due to page constraint; hence we have put feedbacks from following few benefited families from project villages besides opinions of prominent leaders:

From Benefitted Villagers

Laxman Tolaram Chauhan

दुष्काळग्रस्त वाड्याला मिळाल्या
मदनिचा हात.

दुष्काळग्रस्त वाड्याला मिळाल्या
मदनिचा हात. पिण्याच्या
पाण्यासाठी वाड्याला भाता-भजिन्यादीच्या
वर हंडा, शंकर-चार-चार किलोमीटर
भटकण होत्या. पाण्याने नव्हे तर धामान
आंधोळ होत असलेल्या ह्या समाजाकडे
जिल्हा प्रशासनाचे दूरदर्शन होते.
भाशा बिकेट प्रसंगी, दिवासा जनविश्वास
प्रतिष्ठान औरंगाबाद, कॅम्पौल, युनायटेड व
शांच्या संयुक्त निधीमार्फत, वाड्यावर
पाण्याचा टँकर आणून देणे महिने पाणि-
चार महिने पुरेले इतके राशन देऊन-
सदर संस्था आणि कंपनीने आम्हा विष्णू
भटक्यांना फार मोठा दिलासा दिला-

आहे.
भाडचिठ्या काळामध्ये आम्हाला
मदनिचा हात मिळाल्यामुळे वाड्याला
समाज दीक्षा सेवाभावि संस्थेचे
नॉड प्रकल्प अंमलबजावणी आहे.
सदर अमी दिलासाचे कुर्मचारि-श्री
विलास राठोड, व त्यांचे सहकारी-
आमोनाण परिसर घेऊन आम्हाला
मिश्चिलप-ने आम्हांना द्याय पात्र आहे

श्री चण्हाण लक्ष्मण
तोळवाभ

Namdeo Pawar

10 जुलैला जेव्हा टँकर खेचून आणून
टँकर आवात उभी राहिली कि, मला देवानेच आम्हाला
मदतीला आम्हाला वाड्याला दिवे. लक्ष्मण परिसर
झाली होती कि, 7 मूठ पावून लाईटच नव्हती.
लक्ष्मण परिसर त्यामुळे पाण्याने हात भरून
झाले होते. ते 2 कि.मी. वरून पाणी आणणे
लागत होते. म्हणून महिने पाणी देऊन दिलास
कॅम्पौल व युनायटेड कंपनीने फार मोठा दिलासा
ल्यानच झाले-दान ही देऊन देणे-तीक महिने
उदरनिश्चिती ही प्रकल्प योजी मार्ग लावला.
या मदतीने दुष्काळ निवारण होऊन वाट
आहे.
नामदेव पवार सरसकट माजी लॉक
यांनी लक्ष्मण केले.

Shantabai Dasu Rathod

शोताबाई दासु राठोड वा रामनिधि
वय- 69
६० कॅ.गड, 12 कि.साखर, 10 कि.तांदूळ,
10 कि.तेल, 4 कि.हरभरा पाक, 4 कि.कर दूध,
1 कि.चहापती एवढी मळदामनाची मदत
ही 1972 च्या दुष्काळानंतर पहिलीच
वेळ आहे. आम्ही कॅम्पौल, युनायटेड व
मुंबई व दिलासा या संस्थेचे आभार
रुणी आहे. ही जेवट सतत हमरगत राहिले

Harichandra Dhenu

रामनिधि
दुष्काळीला असे घाटेत होते कि,
शोताबाई कंपनी खेचून आणून आणून
दोन चार दिवसात पळून जाईल पण या
दिलासा स्वयंसेवी संस्थेकडे. महिने
सरसकट पाणी पुरवठा आणि झाले-ह्यांच्या
कारपायी जबाबदाते उल्लेखिल्या पार
पाडली. असे मत निश्चिंत व माजी लॉक
लक्ष्मण केले.

Prominent Leaders Opinion about the programme

Hon. Madhukarrao Chavan



Hon. Madhukarrao Chavan, the seasoned leader, former Cabinet Minister and five times MLA of Tuljapur constituency expressed his view that he was impressed by the watershed works of Dilasa in Aliyabad, Jalkotwadi and Manmodi Watersheds, apart from the formation of 14 Farmer Producer Organizations in the district. The company like Castrol and United Way, Mumbai had given timely help to these Tanda's. Food basket will be sufficient for next 2 months. Mr. Chavan said that, the situation of the Tanda's in his constituency remained very pathetic and there is a need to provide the livelihood activity of Osmanabadi Goats to each and every household as a source of livelihood.

Mr. Prakash Chavan



Mr. Prakash Chavan, the Sabhapati (chairman) of Panchayat Samittee, Tuljapur said that he had observed the works of Dilasa since last 15 years and with its integrity alone, his village Aliyabad received many National Awards in the field of sanitation and watershed development. The organization had extended its support to the Banjara community and the help of Castrol and United Way remained unique and timely on the backdrop of the last leg of the drought. Mr. Prakash Chavan expressed his vote of thanks for Castrol, United Way, Mumbai and Dilasa Janvikas Pratishtan for valuable contribution towards community.

Special Acknowledgement

The appreciable efforts taken by village level volunteers and Dilasa Team Members led by Mr. Vilas Rathod are acknowledged. However, credit goes to entire team comprising of Mr. Babu Kadam, Sunil Kadam, Raviraj Swami, Satish Rathod, Balaji Suvarnkar, Kakasaheb Raut, Manoj chavan, Pintu Rathod, Gurudev Rathod, Haribhau Chavan, Namdeo Mukadam and



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